



Fundación  
**Barco**

Transforming **lives**





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At Fundación Barco, we work with  
**communities, families, businesses,  
and public entities** to transform life  
in local territories.

We promote **equity and social  
development** through innovative  
and sustainable programs that  
generate real impact.

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About **us**





We transform lives to build **a more equitable future**, inspiring communities, businesses and families to drive **the social and environmental development** of Latin America



Our work is organized around **two strategic pillars** that drive social transformation

### **Barco Programs**

We design and implement innovative solutions in education, community development, and environmental sustainability

### **Barco Platform**

We support companies, organizations, governments, and philanthropists in the design, implementation, and evaluation of social investment strategies to maximize their impact.



## ¿Why Fundación Barco?

- **Territorial approach:**  
We work directly with communities, understanding their challenges and opportunities in order to design effective solutions.
- **Measurable impact**  
Each one of our initiatives is backed by tangible results and rigorous evaluation processes.
- **Collaborative work**  
We collaborate with strategic partners from the private and public sectors, as well as international cooperation agencies, to amplify the reach of our actions.

# Our methodology is based on a **five-step** participatory approach:

## Understanding **the context:**

In-depth analysis of local realities to identify needs and opportunities.



## Ongoing **dialogue:**

Co-creation of solutions with the community to ensure their relevance and sustainability.



## Design of **innovative strategies:**

Implementation of flexible methodologies tailored to each territory.



## **Support and capacity building:**

Ongoing training and follow-up to empower local stakeholders.



## **Impact measurement and continuous improvement:**

Rigorous evaluation that allows us to strengthen each initiative and ensure sustainable results.



Together with our navigators -**companies, families, and organizations that join our programs-**, we bring **equity and development** to new horizons.

**Join us as a navigator in these programs!**

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Our **Key Initiatives**



# ESCALA

## Education for **School Retention**

Join ESCALA and help ensure that children transitioning from basic to secondary education can complete their studies and build a future full of opportunities.

- A program that **has reduced the school dropout rate by 71%**.
- Based on **innovative methodologies** and a **comprehensive community-based approach**.
- Features an **early warning model** to prevent school dropout.

"ESCALA helped me believe in my future and overcome the challenges that made me think about leaving school."

**Jennifer Quintero**

Carlos Garcia Mayorca Educational Institution  
Ciénaga, Magdalena



# Safe Steps

## Education on **Landmine Risk**

Help us expand Safe Steps to new territories at risk of landmines, and through memorable experiences, let's help communities internalize safe behaviors.

- Over **44 million views** of educational materials.
- Use of **innovative tools** such as video games and virtual reality experiences.
- Strategies designed to **raise awareness** and change behaviors.



"Thanks to Safe Steps, we learned how to protect ourselves and share this knowledge with our community."

**Joshua Rodríguez**  
Student from a high-risk area.





## PREMIO ANTONIO RESTREPO BARCO

a la investigación sobre familia en Colombia

We recognize the best research on families in Colombia. Join us and help deepen our understanding to make more informed and transformative decisions.

- Recognize and fund research on families in Colombia.
- Connect academia with public policy decision-making.
- Promote innovative solutions to strengthen the social fabric.

"The challenges facing families, given the contextual changes we experience and their complexity, deserve ongoing research"

**Yolanda Puyana**

*Professor and Researcher  
Universidad Nacional de Colombia*





# Fundación Barco's Education Forum

## Education Forum: Mobilizing Change

Join us as a navigator in the Education Forum and help us create more spaces for discussion about education by listening to the key players: **the students**.

- A dialogue space for educational transformation.
- Over **1.1 million people reached** in 2025.
- Generation of inputs for **public education policies**.

"The Forum is an opportunity to understand education through the voices of students and to drive real change."

**Santiago Gutiérrez Jauregui**

*Participant in the 4th edition of the Education Forum.*



# Barco Platform

## Driving **Social Transformation**

The Barco Platform is a coordination space that enables companies, organizations, governments, and philanthropists to design, implement, and evaluate their **social investment strategies**.

### Our **Offer**

- Design and execution of social and environmental impact projects.
- Strategic social investment advisory.
- Efficient resource management and administration.
- Impact evaluation and sustainability of initiatives.

### Our **Strengths**

- **Strong corporate governance:**  
We ensure transparency and efficiency in resource management.
- **Sustainable social investment model:**  
We optimize capital management to maximize impact.
- **Territorial development with shared value:**  
We design strategies that generate well-being and opportunities within communities.





# Barco Platform Partnerships

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CONEXIÓN  
DESARROLLO | isa

Strengthening communities through  
education and development.

 **enlaza**  
Grupo Energía Bogotá

Implementation of productive initiatives  
for indigenous communities.

## **International Cooperation**

Management of funds and projects in  
partnership with multilateral organizations.

# Together, we can expand impact and transform lives!

We invite you to be part of our work through:

## **Program funding**

Support the expansion of our initiatives.

## **Strategic partnerships**

Participate in our programs as a technical partner or implementer.

## **Outreach and visibility**

Promote our causes through your platforms and networks.

## **Corporate volunteering**

Mobilize your human talent to create social impact.

## **Partnerships on the Barco Platform**

Develop social and environmental investment projects with our technical and strategic support.





# Fundación Barco

## Contact us

If you share our vision and want to be part of social transformation in Latin America, contact us and **let's build a more equitable and sustainable future together.**

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Partnerships Coordinator

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